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## WORK EXPERIENCE

- aug 2016 - present **SR. ART DIRECTOR**  
*Fathom Creative*  
current creative lead on all of fathom's design projects, managing 4+ designers, art directing over 12 projects at a time, interfacing, presenting and pitching to clients, and collaborating with Fathom's president on improvements to management, processes, etc.
- april 2015 - aug 2016 **PRODUCT LEAD**  
*Stance, Inc.*  
increased platform user base by 1300% with a complete UX/UI redesign of web, iOS, and Android in an agile environment. led 3 engineering teams to design, develop, iterate and implement new features for over 400,000 users.
- dec 2014 - april 2015 **SENIOR UX/UI DESIGNER**  
*LJG Partners*  
researched, wireframed and designed responsive websites for B2B + B2C clients. work includes designs for Sony, Irvine Company, and Lerner Enterprises.
- sept 2013 - nov 2014 **UX/UI DESIGNER**  
*The Buddy Group*  
ux, visual design, and strategic conceptualization for ad campaigns and interactive projects. lead designer for clients such as will.i.am, Epson, Dell, St. Joseph Hoag Health, Moss Inc, King's Hawaiian, and Wells Fargo.
- feb 2013 - july 2013 **UX/UI INTERN**  
*Zther Interactive*  
researched and designed responsive websites. expanded company brand with a full identity design. clients include Guess, True Religion, and Genetic Jeans.
- may 2012 - aug 2012 **UX/UI + STRATEGY INTERN**  
*The Branding Farm*  
conceptualized and designed digital ad campaigns, including websites, facebook campaigns, and email blasts. clients include Warner Bros, Ubisoft, Paramount, and Universal Studios.
- jan 2012 - april 2012 **GRAPHIC DESIGN INTERN**  
*BCBG Max Azria*  
designed print and web products for multiple departments. conceptualized and designed new packaging for Lola, Herve Leger + BCBG Max Azria.
- may 2008 - present **CREATIVE DIRECTOR**  
*Ivana W Designs*  
full-stack design consultant for companies ranging from small businesses to global brands, such as Toshiba America, MasterCard, Beazley, Ketchum, and APCO Worldwide.

## OTHER EXPERIENCE

### CERTIFIED SCRUM PRODUCT OWNER

*Scrum Alliance | March 2016*

### LONDON OLYMPICS DESIGNER

*Summer Travel Course | July 2010*

conceptualized and designed multiple projects in teams for the London 2012 Olympics Brand. presented design solutions to London 2012 Engineering & Design firms AECOM, LOCOG, and Burro Happold.

## TECHNICAL SKILLS

**SOFTWARE** | Extremely Proficient in Adobe Creative Suite (Photoshop, InDesign, Illustrator), Sketch 3, InVision, Axure, UX Pin, Microsoft Office, Keynote.

**SOCIAL MEDIA** | Facebook, Twitter, Instagram, Pinterest.

**CODE** | HTML5, CSS3, working knowledge of jQuery.

**OTHER** | Information Architecture, User Research, User Testing, Illustration, Copywriting, Advertising Strategy, Content Strategy.

## INDUSTRY AWARDS

**INTERACTIVE OC DESIGN AWARD** | Personal Website

**GOLD OC DESIGN AWARD** | Court.ly App

**GOLD OC DESIGN AWARD** | Jovenville's July Fore Invite

**GOLD ADDY AWARD** | Jovenville's July Fore Invite

## EDUCATIONAL HISTORY

**B.F.A. GRAPHIC DESIGN** | Chapman University

**MINOR ADVERTISING** | Chapman University

**HIGH SCHOOL DIPLOMA** | Piedmont High School